



# END epilepsy® SUMMIT

April 28-29, 2017 | Los Angeles, CA



**EPILEPSY  
FOUNDATION**

Greater Los Angeles



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**END**  
**epilepsy®**

**We thank our speakers, sponsors,  
participants and volunteers  
for joining us at the Summit.**

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**You are each and all important  
in the fight to End Epilepsy.**

# The Summit was led by co-chairs with personal and powerful stories. Their stories reminded us why we are at the Summit and in the fight to End Epilepsy.





# SUMMIT EVENTS

## April 28

- A Physicians Conference with CME
- Epilepsy Training Conference for Community Workers
- Reception
- Dinner & Roundtable Discussion for Care+Cure Fellows

## April 29

- A Community/Family Conference
- Breakout Sessions
- Social Hour





## Physicians Conference Friday, April 28

This CME conference, chaired by Dr. Deborah Holder, was a successful partnership with Children's Hospital Los Angeles and we are grateful.

# Community/Family Conference Saturday, April 29



**Besides the Physicians CME Conference, the Summit also included a Community/Family Conference and more – but every event was ultimately about improving the care and lives of individuals and families affected by epilepsy.**

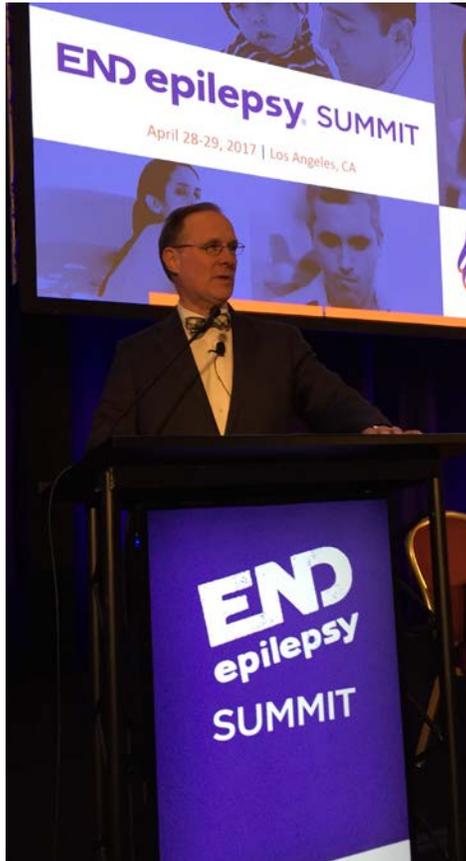
# End Epilepsy Summit



Over the two day Summit

- **7** Epilepsy Centers were represented.
- **31** Neurologists/Epileptologists were Speakers.

# The End Epilepsy Summit was a great partnership with 7 Epilepsy Centers in our region.



Dr. Doug Nordli  
CHLA



Dr. Mona Sazgar  
UC Irvine



Dr. James Chen  
VA and UCLA



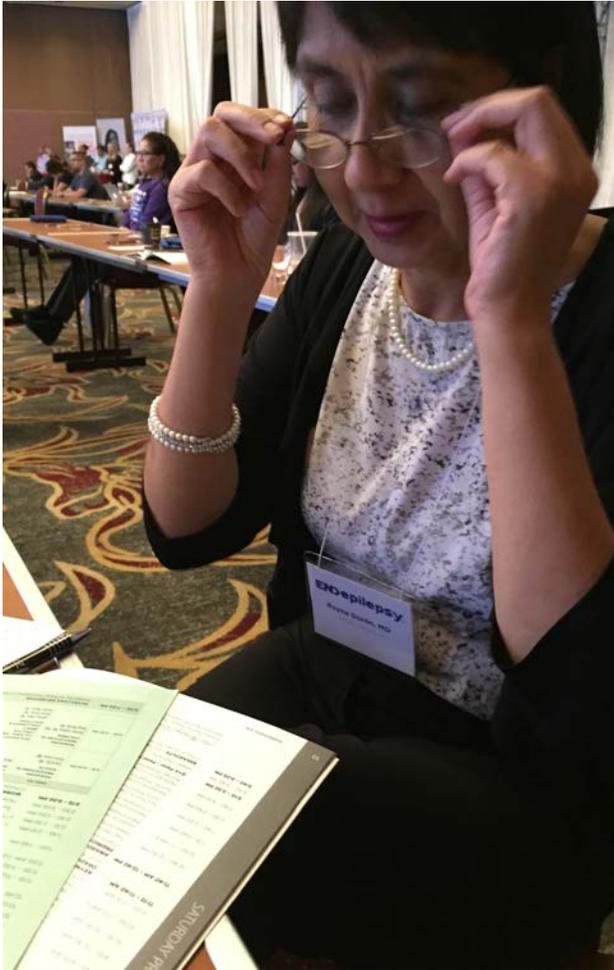
Dr. Christi Heck  
USC

and many more

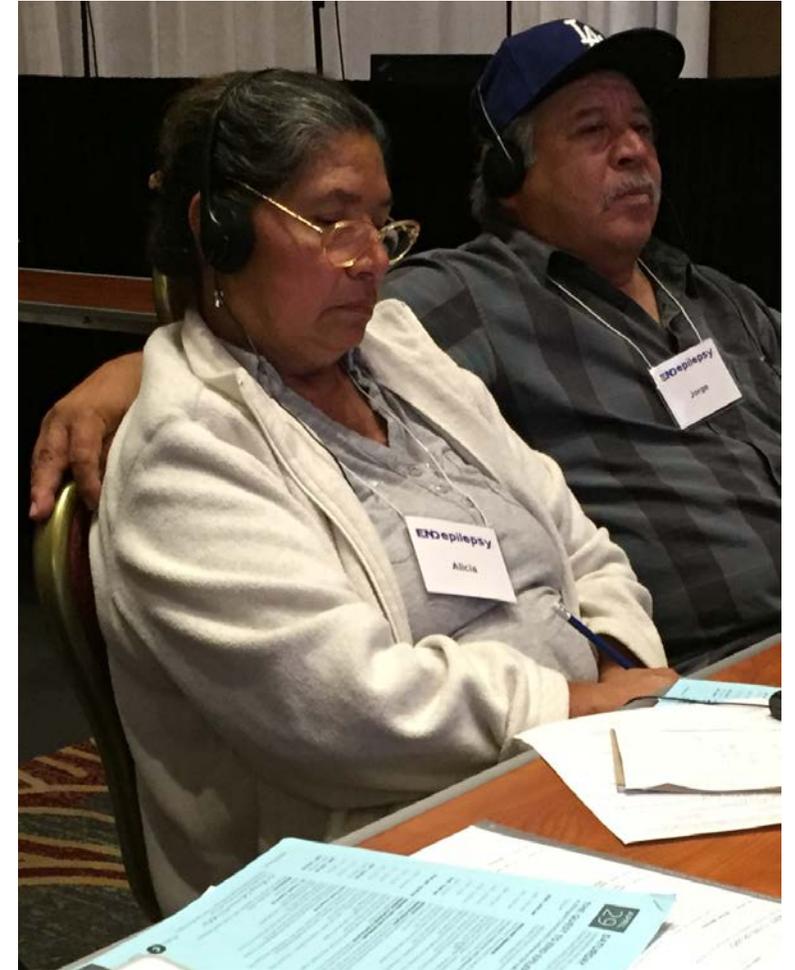
**The End Epilepsy Summit was attended by ~472 people.**



# The Summit on Saturday was in English and Spanish.



- We committed to ensure the Community/Family Conference on Saturday was truly a bilingual conference.
- Dr. Reyna Duron, an epileptologist trained at UCLA and now at UNITEC in Honduras, translated all the powerpoint presentations into Spanish.
- Thus, we were able to show all the presentations simultaneously in Spanish.
- There was also audio translation into Spanish.



**A diverse group of people came to hear updates and meet the experts at the Summit. They came on behalf of themselves, their loved ones and their patients/clients.**



# Each one had a story and reason for being at the Summit.



# The Summit was ultimately about families



## Two of many quotes

*“Excellent. I cried tears, felt understood, and learned so much!”*

*“It really makes me feel not so alone and so, so, so much more hopeful for the future seeing so many people dedicate their lives careers to finding cures and stopping epilepsy for people, such as my little 5 year old, just warms and helps sustain my soul. Thank you!”*



# Friday's Keynote Speaker – Dr. Douglas Nordli

Dr. Doug Nordli, Chair of Neurology at Children's Hospital Los Angeles, gave the Keynote on "The Top Ten Advances on the Horizon for Epilepsy."

Physicians Conference  
Friday, April 28

# Saturday's Keynote Speaker - Dr. Scott Allen

Dr. Scott Allen, a family physician at UC Riverside and a parent of a child with severe epilepsy, gave the keynote speech on the “gulf that sometimes divides physicians and families in the care of those with epilepsy.”

Community Conference  
Saturday, April 29



# Summit Special Guest



Sonya Dumanis, the director of the Epilepsy Foundation's Innovation Institute was one of our special guests and made major contributions.

- Opening presentation on the importance of research
- Facilitated two breakout sessions
- Helped facilitate the Care+Cure Fellows dinner and discussion

# We recognized amazing Award winners at the Summit



Educator & Advocate Award  
Beth Zupec-Kania



Physician-Scientist Award  
Michael Rogawski, MD, PhD



Amazing Family Award  
The Sitomer-Zitomersky tribe

# Promotion of our Special Events and our Walk Co-Chairs helped recognized Walk Captains and kicked off Walk to End Epilepsy 2017



- ✓ Walk with us on November 5, 2017 at the Rose Bowl.
- ✓ [WalktoEndEpilepsy.org](http://WalktoEndEpilepsy.org)
- ✓ Special “zones” featured our events.
- ✓ All participants received invitations cards for Care+Cure Benefit.

# Summit was about partnering with current collaborators and making new partnerships



The Pharmacy students from the VA Medical Center, under Dr. Dergalust's tutelage, joined us to volunteer and to learn.



Dr. Cilio spoke to Mark Borman about the need for training neonatologists in epilepsy.

# Epileptologists from Los Angeles to Orange County to Riverside to San Bernardino to Honduras met at the Summit.



Dr. Partikian and Dr. Millett



Dr. Munoz, Dr. Pilar, Dr. Duron

# The Summit receptions gave time to reconnect colleagues collaborating in this fight ...



Dr. Lin, Dr. Zupanc, Dr. Vadera



Dr. Cilio, Dr. Nordli and Dr. Sankar with volunteer Max Kaller

# The Summit drew its share of advocates.



## Care+Cure+Summit Full Circle

Mark Borman, board VP and Care+Cure Co-chair, joined Dr. Arthur Partikian, a Care+Cure Fellow now at USC, and Beth Zupec-Kania, RD of The Charlie Foundation, who was instrumental in training/guiding three Dietary Therapy Programs that EFGLA helped launch in LA County. They were excited to have a chance meeting with the father of one of Dr. Partikian's patient who is on dietary therapy for seizures and who happened to be serving during our Reception. It truly was a "full circle" photo of donors – doctors – experts – parents = impact.



## Mothers and Advocates

Azita Fatheree, board member and Summit Co-Chair and long-time parent advocate met up with Ann Kinkor, another long-time parent advocate and director of our statewide epilepsy advocacy.



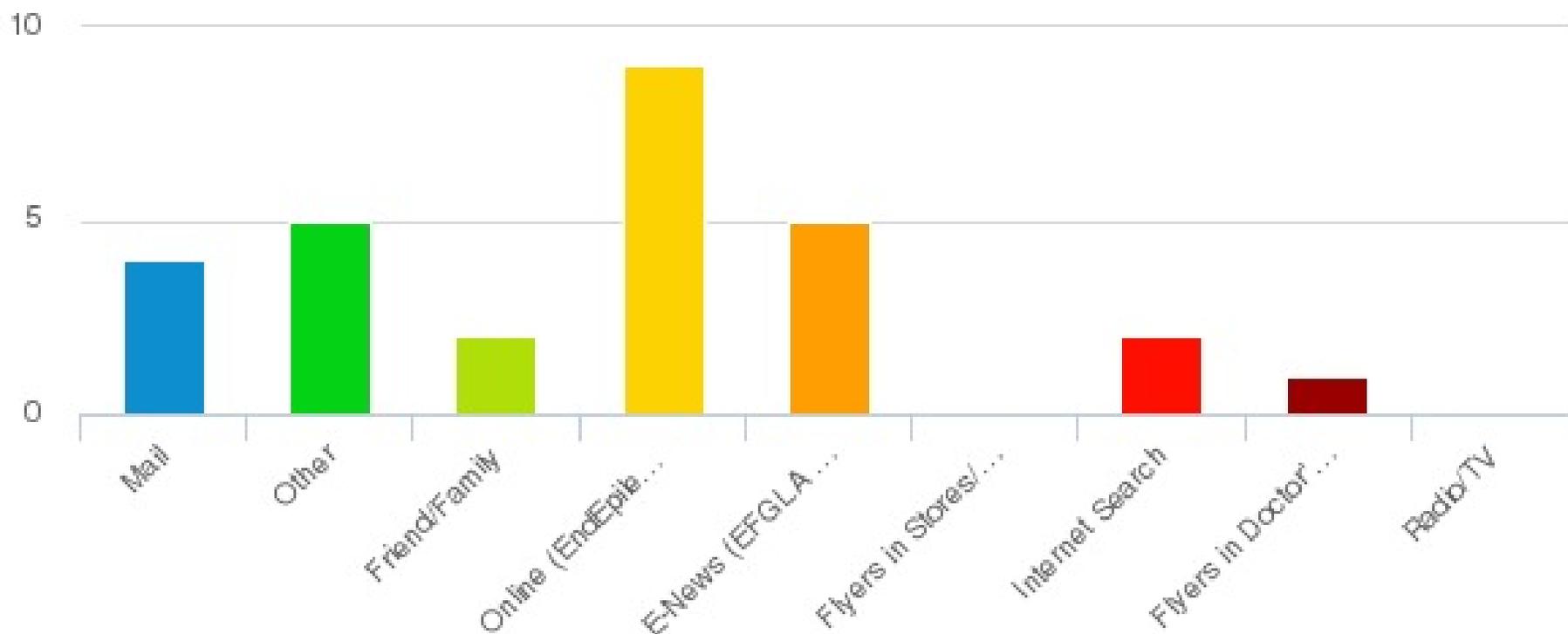
## Manpower in the fight to End Epilepsy

Steve Baum, board President and father and advocate (center) enjoyed the Reception with Brad Boyer, member of the board of the Epilepsy Foundation and our affiliate, and Loren Zitomersky, board member and Co-Chair of the Summit. Loren shared his family's story of turning loss into gain for the cause of End Epilepsy.



# Summit Evaluation 1.

How did you hear about this program?

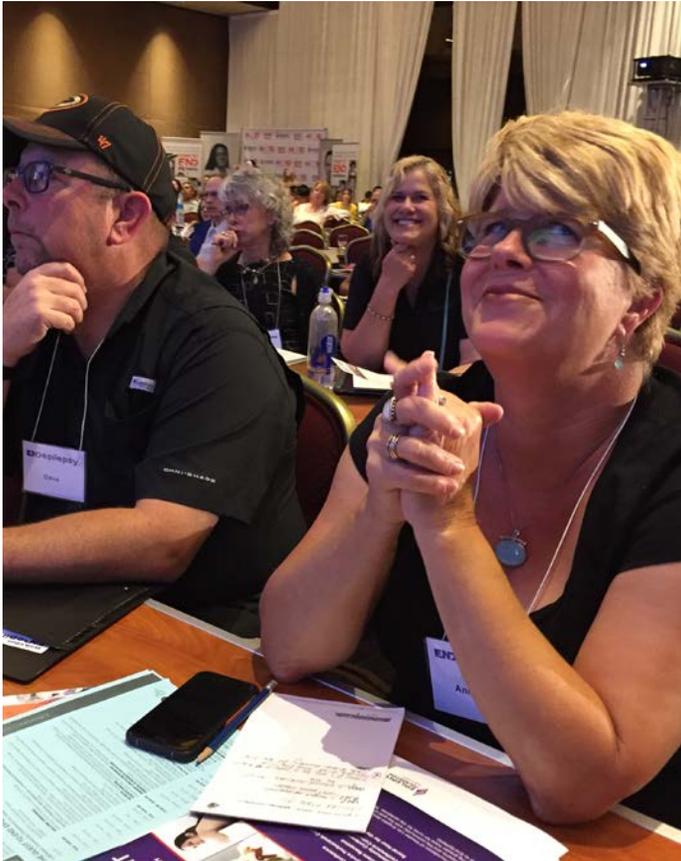




## Summit Evaluation 2.

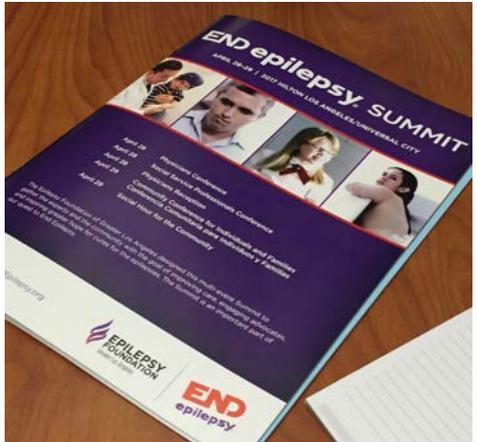
- **27%** indicated it was their first time at an EFGLA event
- **73%** indicated they have attended other EFGLA events
- **100%** indicated they would attend another EFGLA program in the future
- **100%** indicated they would refer others to EFGLA programs

# Summit Evaluation 3.



In response to the statement: *“I gained useful information that I will use and/or share with others.”*

- 78% - “Strongly Agreed”
- 22% - “Agreed”
- No one left indicating they hadn’t learned anything useful.



# Summit Evaluation 4

In response to:  
*“The speakers/facilitators were knowledgeable, effectively communicated the information and were responsive to participants.”*

- 87% - Strongly Agreed
- 13% - Agreed

# Summit Evaluation 5.



In response to the statement:

*“From my experience, the program was well organized and run.”*

- 70% - Strongly Agree
- 26% - Agree
- 4% - Not sure

# Sponsors

## Gold



## Silver



Zitomersky/Sitomer Family

## Bronze



## Friend



## Donor



# Promotion

- Distributed Summit promotion cards to neurology clinics and Epilepsy Centers
- 4 x Direct mail to more than **10,500** clients and donors
- 8 Email Campaigns to 10,000+ subscribers (with an open rate of 12.5%)
- 4 x Direct mail to **nearly 300** Doctors
- Summit Ad in *LA Parent*
- Summit Ad in *SoCal News Group* publications
- Summit Ad in Spanish in *L'Opinion*
- Social Media Sponsored Ads (4) launched between March 31-April 19, average of **~32,000** followers per post
- Videos launched on social media on March 20, March 30, April 7, **~8,200** views on average

## Conferencia de Epilepsia



29 de abril de 2017  
Hilton\_LA/Universal City

Conozca lo último en  
Diagnóstico y Tratamiento

**¡Inscríbese Hoy!**

[EndEpilepsy.org/CommunitySummit](http://EndEpilepsy.org/CommunitySummit)  
800.564.0445 or 310.670.2870

Servicios de interpretación en español



April 28-29, 2017  
Hilton Los Angeles/Universal City

Conference for Healthcare Professionals  
April 28

Safety and Seizure First Aid  
April 28

También en Español

Sessions for Parents  
April 29

Sessions for Adults  
April 29

**END epilepsy SUMMIT**

Una conferencia para la comunidad, también se llevará a cabo en español  
[EndEpilepsy.org/Summit](http://EndEpilepsy.org/Summit)

**ENDepilepsy Summit**

April 28-29, 2017 Hilton LA/Universal



Get Help. Connect to Information. Connect to Others. Meet at the Summit.

[EndEpilepsy.org/Summit](http://EndEpilepsy.org/Summit)

\*Servicios de interpretación en español

## END epilepsy Summit

April 28, 2017 – Physicians/Healthcare Conferences

April 29, 2017 – Family/Community Conference\*

Hilton Los Angeles/Universal City



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**ENDepilepsy SUMMIT**

SATURDAY, MARCH 29, 2017  
UNIVERSAL CITY

[ENDEPILEPSY.ORG/SUMMIT](http://ENDEPILEPSY.ORG/SUMMIT)

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## **Summit and More.**

**Download Summit presentations  
EndEpilepsy.org/Summit (Expected 7/2017)**

**Remember, it doesn't end after Summit.**

**Share your story**

**Stay informed**

**Stay active with our End Epilepsy community**

**Stay connected at EndEpilepsy.org**